



MILANO GREEN FORUM

November 20, 2020

Dear participants,

the Milano Green Forum crosses the finish line of the second edition, which is inevitably only virtual and which, thanks to technology, will last thirty days.

You will land on an interactive platform where you can move between an Auditorium and an Exhibition Hall and where you can interact with other participants, with the speakers of the live plenaries and with the virtual booths.

November 20, 2020 is the day we are waiting for you, but if you are intrigued and want to learn more or recommend the event to others, all content will remain available on the platform until December 20, 2020.

A heartfelt thanks to those who have accompanied us in organizing this edition and if the diffusion of environmental culture will expand, the primary objective of the Milano Green Forum will be achieved.

Federico Manca
President Milano Green Forum

GREEN TALKS

09:00 THE GREEN DEAL AND THE EUROPEAN RELEASE POST COVID-19

The European Green Deal is the European Commission's plan to make the EU's economy sustainable. It will contribute turning the current sanitary and economic crisis into an opportunity to transform our economies in line with the 2050 climate neutrality target.



Massimo Gaudina
Head of the Representation of
European Commission in Milan



Edoardo Croci
Member the of Managing Committee
of GREEN



Mariasole Bianco
Founder Worldrise



Giacomo Grassi
Scientific officer
of the European commission

WE DO LEAVE THE COAL TO THE "BEFANA"

The Green Deal provides for EU climate neutrality by 2050, to achieve this goal one of the strategies is to decarbonise the energy and finance sectors.



Giorgio Castorina
Lawyer
Fieldfisher



Fabio Giuliani
General Manager
Bosch Italia



Andrea Maggiani
Managing Director
Carbonsink

GREEN TALKS

11:00 THE IMPORTANCE OF BEING A (GREEN) TREND-SETTER

Analysis of the most important environmental trends and how to be not only trendy, but a trend-setter. So, don't follow trends, set them.



Giovanni Sandri
Country Head
Blackrock Italy



Gianmario Verona
Rector
Bocconi University

YES, I WANT TO BE LABELLED

Ecological labels describe the environmental features of products and services, whose purpose is to inform and help consumers choose products and services with the least environmental impact.



Leonardo Becchetti
Full professor
Tor Vergata University



Beba Minna
Journalist
Altroconsumo



Simona Faccioli
Director
ReMade in Italy

GREEN TALKS

GROW(ING) RIGHTS

The current juridical status of trees, but also of animals and ecosystems generally, as objects without rights, does not ensure them adequate protection from exploitation by man and threats arising from the climate crisis.



Alessandra Viola
Visiting researcher
IUAV Venezia



Alessandro Saviola
President
Saviola Holding



Valerio Cozzi
Architect
Cozzi Studio

THE COST OF THE ENVIRONMENTAL OFFENSE

Criminal protection of the environment

The eco-crimes introduced in 2015

Decree 231/2001 and liability of bodies for environmental crimes

The Terra Mia draft law.

231 models and environmental management systems



Alessandro Keller
Criminal Lawyer
Fieldfisher

15:00 THE ROLE OF FOUNDATIONS

21st-century philanthropy is becoming increasingly focused on the environment in which we live. How and why this is happening, future prospects.



Elena Jachia
Director of environmental sector
Cariplo Foundation



Stefan Schuring
Secretary General
Foundation 20



Linda Mansson
Director General
Mava Foundation

GREEN TALKS

16:00 THE TIME FOR REGENERATIVE ORGANIC FARMING IS NOW

Discover how, by adopting regenerative organic practices, we can create long-term solutions to some of the biggest environmental and social issues of our time including climate change.



Giusy Bettoni
CEO
C.L.A.S.S.



Elisabetta Baronio
Sustainability & Responsibility Manager, EMEA
Timberland



Simon Ferrigno
Contributor
Ecotextiles Magazine

"NOTHING VENTURED NOTHING GAINED": FOR THE ENVIRONMENT THIS PROVERB DOES NOT APPLY

Climate change is the cause of adverse meteorological phenomena and natural disasters that are intensifying in Italy as well. The goal is to mitigate this risk, according to Istat's Sdgs 2020 Report. Climate change also has repercussions on banks, both in terms of physical risk (when stability is jeopardized by catastrophic events) and in terms of transition risk (i.e. the risk that is run precisely because of the actions that are placed in be to mitigate physical risk).



Angela Ferruzza
Environmental manager
ISTAT



Ivan Faiella
Director financial stability service
Banca d'Italia



Lisa Casali
Pool Manager
PoolAmbiente

GREEN VOICE

Institutional and academic representatives, from the business world and from the third sector all answer three questions to illustrate strategies, common actions and sources of inspiration for an ecological transition that involves everyone.

What is the organization that you represent doing to best approach the ecological transition?

The ecological transition necessarily comes also through the actions of the individual. What do you do for the environment in your daily life?

Do you think there is someone or something today or from the past that we can draw ecological inspiration from?

Cosa sta facendo l'ente che Lei rappresenta per affrontare al meglio la transizione ecologica?

La transizione ecologica passa necessariamente anche dalle azioni del singolo. Lei cosa fa nel quotidiano per l'ambiente?

Secondo Lei c'è qualcuno o qualcosa dei nostri giorni o del passato da cui trarre un'ispirazione ecologica?

GREEN VOICE



Peggy Branningan
Global Sust. Manager
LinkedIn



Clare Brass
Director
Departement22



Anders Carsten Damsgaard
Ambassador
Denmark to Italy



Laura Cavatorta
Sust. board member
SNAM - InWiit



Sandrine Dixon-Declève
Co-president
Club of Rome



Eleonora Evi
Member
European Parliament



Fabio Iraldo
Full professor
Sant'Anna di Pisa



Tim Jackson
Director
CUSP



Marco Lambertini
Director General
WWF International



Bill McKibben
Founder
350.org



Maria Flora Monini
Communication manager
Monini



Marco Patuano
President
A2A



Enrico Rampin
Chief Sales & Marketing Officer
WIIT



Enea Roveda
CEO
LifeGate



Patrizia Rutigliano
EVP Institutional Affairs
SNAM



Giuseppe Sala
Major
Comune di Milano



Mathis Wackernagel
Founder
Global Footprint Network



Jonathan Wilkinson
Minister of Environment
Canada

EXHIBIT HALL



Each exhibitor has a booth enriched with presentations, videos and documents, which can be downloaded or sent via email.

There is also a live chat through which the visitor can interact with the exhibitor to request information or for B2B meetings.



A project by



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Tecnologia per la vita

With the support of

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CARIPLO



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MINISTERO DELL'AMBIENTE
E DELLA TUTELA DEL TERRITORIO E DEL MARE



PATROCINIO
Comune di
Milano



CAMERA DI
COMMERCIO
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MONZABRIANZA
LODI



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TAKE THE
DATE



WISE SOCIETY
THE MAGAZINE ONLINE
PEOPLE FOR A SUSTAINABLE FUTURE





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